



2021 Fall for Art Festival
Saturday, October 9, 9-5PM
Sunday, October 10, 9-4PM

Old Town Merchants Association
PO Box 245
Van Buren, AR 72957
Phone: 479.922.6822
oldtownvanburen@gmail.com

Thank you for your interest in our 2021 Fall for Art Festival. Our festival is on Saturday, October 9th and Sunday, October 10th, 2021. Our Fall for Art Festival is a celebration of creativity and the changing seasons. Fall for Art Festival is a unique opportunity for vendors, like yourself, to display and sell your passions.

Please read and fill out the attached application and send to **Old Town Merchants Assoc., PO Box 245, Van Buren, AR 72957, ATTN: Fall Coordinator**. There is no application fee. You can also apply online at oldtownvanburen.com/festivals OR email your application to OldTownVanBuren@gmail.com.

Please note the following requirements and send this information:

1. Photos of your work and display. Photos/samples will not be returned. Photos may be featured on our website, social media accounts, newspaper, and other printed materials, etc. for promotional purposes. By submitting the photos, you acknowledge that we may use them at our discretion.
2. Attached application. Include a brief description of your products.

Frequently Asked Questions

- Each booth space is 10x12 feet. The booth rental fee for the Fall for Art Festival is \$125 per booth space, \$200 for a double sized (10x24') booth, or \$250 for a triple sized (10x36') booth. There is no commission on sales. Booth rental fee is due before booth space is assigned. Checks, cash, credit card, and PayPal are accepted forms of payment. Checks are to be made out to "Old Town Merchants Association". To pay via PayPal, send payment to OldTownVanBuren@gmail.com. For applications after 30 days prior to the event, payment will be due with application and based on space availability.
- TOTMA reserves the right to approve and deny applications to ensure that the quality of vendors meet the criteria of our events.

The Fall for Art Festival is a juried event accepting vendors based on variety, originality, and quality of goods sold. This festival will be primarily composed of vendors carrying ART - include literature (including poetry, drama, story, and so on), the visual arts (painting, drawing, sculpture, etc.), the graphic arts (painting, drawing, design, and other forms expressed on flat surfaces), the plastic arts (sculpture, modeling), the decorative arts (enamelwork, furniture design, mosaic, etc.), the performing arts (theatre, dance, music), music (as composition), and architecture (often including interior design). You will hear from our committee chair within two weeks of your received complete application if you are accepted or denied.

- Applications will be selected on a "first come, first paid" basis.
- Your check being cashed does not declare acceptance into the festival. Applicant not accepted will receive a full refund.
- We have a new addition to 2021's Fall for Art Festival! We are hosting a "Best Booth Contest". Vendor booths will be judged on (1) creativity/uniqueness of displays, (2) inventory quality, and (3) overall appearance. The winner will receive one standard 10x12' booth at our 2022 Fall for Art Festival for free.
- This is an outdoor event. You will need to bring your own tent, tent weights, tables, chairs, credit card processors, etc. Evening security is provided throughout the festival.
- There will be NO sharing of spaces or trading of spaces.
- Please make sure your booth does not overlap into anyone else's booth.
- ELECTRIC IS NOT SUPPLIED to VENDORS - only food vendors can use generators with prior approval.
- WiFi will not be available. Plan ahead when deciding what credit card machine to use or payment methods to take.
- This is a rain or shine event. No refunds will be given due to inclement weather.
- No refunds will be given if a vendor decides to cancel attendance.
- Vendor setup begins Friday, September 3rd at 5pm and continues until 8:30 am Saturday morning. All vehicles must clear the street by 8:30 am (no exceptions). More details about vendor check-in will be provided upon the acceptance of each vendor.
- Festival hours are 9 AM to 5 PM Saturday, October 9, and 9 AM to 4 PM Sunday, October 10.



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BUSINESS NAME _____

BUSINESS ADDRESS _____

BUSINESS PHONE _____ **WEBSITE** _____

FACEBOOK PAGE _____ **INSTAGRAM** _____

BUSINESS EMAIL ADDRESS _____

BUSINESS CONTACT NAME _____

- THIS BUSINESS WAS A VENDOR IN THE 2019 Fall Festival in historic downtown Van Buren, Arkansas
- TOTMA MEMBER (Contact TOTMA office for member rates.)

<u>BOOTH SIZING & PRICING</u>	
<input type="checkbox"/> STANDARD BOOTH 10x12'	\$125
<input type="checkbox"/> DOUBLE BOOTH 10x24'	\$200
<input type="checkbox"/> TRIPLE BOOTH 10x36'	\$250
<input type="checkbox"/> FOOD & DRINK VENDOR	\$250

<u>TYPE OF ART/GOODS YOU SELL</u>	
<input type="checkbox"/> Art (Describe Below)	<input type="checkbox"/> Hanging Signs
<input type="checkbox"/> Vintage Home Decor	<input type="checkbox"/> Antiques
<input type="checkbox"/> Farmhouse/Boho Décor	<input type="checkbox"/> Collectibles
<input type="checkbox"/> Seasonal Plantings	<input type="checkbox"/> Handmade Items
<input type="checkbox"/> Vintage Clothing & Accessories	<input type="checkbox"/> Children's Items
<input type="checkbox"/> New Clothing & Accessories	<input type="checkbox"/> Food/Drinks

BUSINESS DESCRIPTION: _____

SPECIAL REQUESTS: _____

TOTMA OFFICE USE ONLY BELOW LINE

 CHECK# _____ CASH PAYPAL CREDIT CARD

VENDOR SPACE ASSIGNED _____ SPECIAL NOTES _____